

CURRY'S AUTO SERVICE



complete automotive service

Curry's Auto Service of Gainesville Kicks-off Fundraiser for Cedar Point Elementary School

Gainesville, VA – Curry's Auto Service has unveiled a unique fundraiser program to benefit Cedar Point Elementary School by helping to raise funds for their school library. The Program, "Books 4 Cedar Point" will continue until the end of May.

"With tight school budgets, we realize how tough it is for schools to fund activities and procure school supplies". "We thought we'd try to help by doing something with the schools so we can raise the money together", says Judy Curry, Vice President of Marketing. "I've got two kids and know how limited the available funding is for the schools and other organizations, including athletics". Curry's also has a coupon book program available that has been successful for several local groups including an adult softball team.

The "Books 4 Cedar Point" Program uses a coupon from a flyer that is available at Cedar Point, the school website at www.cedarpointes.schools.pwcs.edu and www.currysauto.com. Participants bring in the coupon to any of the five Curry's locations for any service or purchase. The coupon is submitted with the invoice and 5% of the sale is donated to the school. Sandra Coulter, Curry's Community Relations Manager, is managing the program and is looking forward to making a donation at the end of the month by presenting the School Principal, Mrs. Rebecca Miller, with one of those big, oversized checks. Coulter added, "Our goal is to raise enough funds to purchase books for their library, which, of course, will include a book series about cars and jobs in the auto industry"!

Coulter and Miller organized a Family Fun Day that was held May 8th at the Gainesville location. The Rudy Ruritan Club hosted a bake sale and the Pride Wall Kids group held a car wash that was assisted by Mr. Miller, Rebecca's husband. Dan Howell, a Master Technician at Curry's, ran two car maintenance classes for kids. Howell, who has two children at Cedar Point, addressed safety and general maintenance topics and kept the kids enthralled by showing them how to use a tire gauge. Race instructor Miriam Schottland, CEO of DriveLab, a driving instruction school, displayed her Porsche 911 that was decked out with a roll cage and racing paraphernalia. The kids were thrilled to learn how difficult it is to get in (and out) of a car with a roll cage and to experience just how heavy a race helmet is!





Curry's sponsored the event and offered pizza, kids activities and many raffle prizes. A special prize, a Harveys' "seatbelt" bag, was raffled off at the end of the event in honor of mother's day. Everyone was pleased when Connie Lucy, a parent from Cedar Point, won. An ice cream party was awarded to Ms. Belcher's 5th grade class for the most participation in the car maintenance clinic.



Curry's Auto Service is currently a business partner with Prince William County Schools and aspires to help educate students by sharing their technical expertise through car maintenance clinics and teen driving instruction. A Car Maintenance Clinic was held this winter and educated the attendees, mostly who were new drivers, on how to take care of their car, jump start a battery, and safety precautions that should to be taken when driving your car and during any roadside emergencies.

The "Books 4 Cedar Point" will continue to run until the end of the month. Curry's and Cedar Point invite you to bring in the coupon and help the school earn some books!

About Curry's Auto Service

With five convenient locations throughout Northern Virginia, Curry's is one of the area's largest independent service and repair shops. Their locations include Chantilly, Great Falls/Reston, Falls Church, Gainesville and Arlington.

Curry's Auto Service/Tire Pros is certified by the American Automobile Association (AAA), Bosch Authorized and employs American Service Excellence Certified Technicians (ASE). The technicians at Curry's do technical repairs and diagnostics for which many of the franchise outlets do not have the expertise. They have recently aligned themselves with Tire Pros, which enables them to offer the best tire selection with the best prices. They also perform routine maintenance like oil changes, transmission flushes, tire sales and Virginia State safety and emissions inspections. Curry's technicians can repair all makes and models, including race prep and performance modifications.

Since the beginning, President Matt Curry has been involved with all the area car clubs and has opened up his shop to club members for "do-it-yourself" and technical inspection days as well as other events. In addition to his affiliation with auto clubs, Curry' conducts driving clinics and supports youth sports leagues. In 2007, he raised \$209,000 and founded Dulles South Youth Sports. Close to 1,000 area children and teens participate in the DSYS youth league, which includes football, cheerleading, Lacrosse, track and cross country, volleyball and wrestling.

Curry's Auto Service has received the highest AAA ratings in the country for customer satisfaction. This spring, Jim Matthews, Regional Vice President at American Tire Distributors, nominated Curry's for the 2009 Top Shop Award. Now in its third year, the Top Shop Awards honors the "best of the best" independent tire dealers in the United State and Canada. Curry's was selected as a finalist from nearly 100 entries. *Tire Review* Magazine has named Curry's Auto Service, one of three finalists for its national Top Shop Awards. Curry's was the only automotive shop in the Washington, D.C area to receive this designation. Most recently, Curry's was nominated by readers of Northern Virginia Magazine as the "Best Repair Shop" in the area.

In July 2009, Curry's Auto Service was the first auto service center in Virginia to be "Certified Female Friendly" by AskPatty.com, a national program created to provide women with information on auto purchases, repairs and maintenance. Along with the training and certification, Curry's Auto Service has enhanced its website to assist, support, inform and to reinforce their commitment to the Ask Patty Program. The Ask Patty.com website can be accessed easily by clicking on the "Certified Female Friendly" icon on Curry's homepage.

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